

Challenge - operational

Problem description

Why is it a problem?

What are the consequences of this problem? How does it show?

Who is affected by this problem?

Challenge – Marketing & Communication

Problem Description

Why is it a problem?

What are the consequences of this problem? How does it show?

Who is affected by this problem?

Challenge - Financing

Problem Description

Why is it a problem?

What are the consequences of this problem? How does it show?

Who is affected by this problem?